

Supplemental Strategies

Y/N	Outreach & Education Activities	Date	Details	Leader	Assistance
June-July Activities					
	YouTube/Vimeo Clip of Project	June 25-July 11, 2014	Create short clip explaining the project need.	Crane	
	Powerpoint/Prezi Presentation	June 25-July 2, 2014	Create presentation that anyone can use to explain the project.	Noble	Robl, Painter, Nelsen
	City Website	June 30-July 3, 2014	Post fact sheet, photos, update on status of project.	Renee?	Meyer, USKH
	Internal Tours & Mtg	June 30-July 3, 2014	Have police staff and fire staff tour each other's buildings, discuss why the project's important, agree on messaging.	Robl, Painter	Castner
	4th of July Open House Tour at Fire Department	July 4, 2014	Hand out project fact sheet & show video if finished. Invite police staff to join if available.	Painter	Elaine, Dan
	Announce event on KWAVE-Straight Talk	July 1, 2014	Contact Tim White at kwavfm@xyz.net	Elaine?	
	Email contacts in outreach list	June 30, 2014	Send info about Open House		
	Open House Tour	July 1-18, 2014	Host specifically for Re-Create Recreate/HERC users	Castner	Robl, Painter
	Engage City's Various Commissions	July 1-18, 2014	Provide fact sheet to City's commissions to raise their awareness of the project.	Mayor Wythe	Renee
	Legislator Update	June 30, July 28	Update on PI activities by letter & call.	Mayor Wythe	Committee
	Display Boards	July 1-18, 2014	Create boards that have photos, stories, and content explaining project. Display at City Hall, Library, etc.	Meyer?	
	Public Presentation- Port & Harbor	July 23, 2014	6:00 PM, Have short presentation as part of their agenda.	Castner?	Renee
	Open House Tour- News Outlets	July, 2014	Host specifically for Chris Story, KBBI, KWAVE, KPEN, KGTL, etc. local newspapers, bloggers.	Crane	Committee
August Activities					
	Public Presentation- Realtor Association	August 20, 2014	12:00, location unknown. Confirm with Angie Newby by June 30.	Mayor Wythe	Fire & Police Staff member
	Door-to-Door Campaign	August 4-18, 2014	Leave behind flyers about upcoming Open House & Fact Sheet.		Fire & Police Dept./ Public Safety Committee/ Council
	City Website	August 13, 2014	Update website with info on upcoming Open House	Meyer	Renee & USKH
	Contact Outreach List	August 8-12, 2014	Notify contacts in outreach list of upcoming Open House.	Noble/Wilson-Doyle	Castner
	Public Meeting: Present Project Need & Site Criteria	August 19, 2014?	Share needs statement info at formal public open house. Gather input specific to the bldg program.	USKH & Public Safety Bldg Committee	Renee
	Display Boards	August 20, 2014	Take display boards from Public Meeting to Library or City Hall for public review.	Meyer	

	Legislator/Funding Agency Update	August 22, 2014	Update on PI activities by letter & call.	Mayor Wythe	Committee/Noble
September Activities					
	Public Presentation- Rotary Club		12:00, Thursdays. Coordinate with Katie Koester ASAP.	Castner	Robl/Painter and/or staff
	Public Presentation- Chamber of Commerce		Tuesdays. Coordinate w/ Debbie Speakman ASAP.	Castner	Robl/Painter and/or staff
	City Website	Sept. 24, 2014	Update website with info on upcoming Open House	Meyer	Renee & USKH
	Contact Outreach List	Sept. 19-30, 2014	Notify contacts in outreach list of upcoming Open House.	Noble	Castner
	Paid Radio	Sept. 19-30, 2014	Pay for Ads on key radio channels to notify public about the meeting.		
	Public Mtg Prep	Sept.1-30, 2014	Prep content for Open House	USKH & Meyer	Nelsen, Renee
	Public Meeting: Site Selection & Draft Concept Design	Sept. 30, 2014?	Present site selection decision matrix & draft concept design, seek public input.	USKH & Public Safety Bldg Committee	Renee
	Legislator/Funding Agency Update	Oct. 3, 2014	Update on PI activities by letter & call.	Mayor Wythe	Committee/Noble
October & November Activities					
	Public Presentation	Oct. 1-31, 2014	Coordinate with any group that wants to hear from you that we missed earlier.		
	City Website	Oct. 29, 2014	Update website with info on upcoming Open House	Meyer	Renee & USKH
	Contact Outreach List	Oct. 20-Nov. 2, 2014	Notify contacts in outreach list of upcoming Open House.	Noble	Castner
	Paid Radio	Oct. 27-Nov. 3, 2014	Pay for Ads on key radio channels to notify public about the meeting.		
	Public Mtg Prep	Oct. 1- Nov. 2, 2014	Prep content for Open House	USKH & Meyer	Nelsen, Renee
	Public Meeting: Site Selection & Final Concept Design	Nov. 3, 2014?	Present site selection decision matrix & draft concept design, seek public input.	USKH & Public Safety Bldg Committee	Renee
	Legislator/Funding Agency Update	Nov. 4, 2014	Update on PI activities by letter & call.	Mayor Wythe	Noble
	Letters of Support	Oct. 14-Nov. 14	Seek letters of support		