

Office of the City Clerk

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MEMORANDUM

TO: BAYCREST IMPROVEMENT COMMITTEE

FROM: RENEE KRAUSE, CMC, DEPUTY CITY CLERK

DATE: SEPTEMBER 10, 2012

RE: **DISCUSSION POINTS AND ESTABLISHING A MEETING SCHEDULE**

Background

The Baycrest Improvement Committee is a sub-committee of the City of Homer Public Arts Committee. This committee was established to facilitate work on improving the Baycrest Hill Overlook Area. The Baycrest Overlook Area was designated as one of the "Gateways" to Homer and the Kenai Peninsula. The goal of the committee is to make improvements to the Baycrest Overlook Area to reflect the beauty and character of Homer and highlight the public lands visible from that point.

Earlier discussions in 2011 determined the following:

- To allow at least two public meetings for public input on a preliminary design and share the final plan
- To create a plan for the look, feel, and content to interpret at this site.
- Restroom locations, highway welcome sign, and any safety considerations would have to be addressed.
- Focus on what can be seen from the overlook - the state and national parks and the bay and spit. This will be the tough part!
- Themes - Maybe it will be something like "Homer's famous spit reaches 4.5 miles out into Kachemak Bay, urging us to cross the water and visit wild public lands across the bay and inlet, but calling us back to the art's community at the end of the road"
- It is an important landmark as quite a few Homer-ites tell the story of Baycrest being their first view of Homer as they came to town, and how they fell in love with the place then and there. It is the first time that you get a glimpse of our beautiful bay and mountains from the road.

Currently there is an assortment of sign styles and messages. The challenge will be to sort out what the most important messages are to tell from that location, what to tell about someplace else, and how to do all this without detracting from that spectacular view.

In addition, there may be a need for a Welcome to Homer photo-op sign. (There is currently one up there - that may stay or change).

RECOMMENDATION

Please determine the next meeting dates as soon as possible and inform the City Clerk's Office for appropriate advertising. Please remember that we need notification by Thursday 10:00 a.m. two weeks prior to a meeting date. Example: Thursday, September 20, 2012 at 10:00 we need to know of any meetings the Committee wishes to schedule for the week of October 1st. This includes any teleconferences, worksessions, and public open houses, meetings, etc.