



**Homer Playground Project
Project Background and Update -- November 14, 2011**

HoPP MISSION

A well-designed, well-built playground helps a community raise happy, healthy kids. The Homer Playground Project is a volunteer-led campaign to build an exciting new playground in Karen Hornaday Park, Homer's largest city park. Designed with input from the community and built by volunteers, the playground will help promote healthy physical, emotional, social, and intellectual development among Homer's young residents and visitors.

PROJECT TIMELINE

The new playground Build Week is scheduled for Monday, May 21 – Sunday, May 27, 2012.

BUDGET & FUNDRAISING PLAN

Funds Raised	30,000	Individual donations, Homer Fdn, City of Homer, T-shirt sales, Events
Funds Requested	30,000	ConocoPhillips, BP, South Peninsula Hospital Fdn Board, Kachemak Board of Realtors, Federation of American Consumers and Travelers
To be Raised		
Individual donations	51,000	Major gift and component "sale" asks are underway
Grants	70,000	Rasmuson Fdn, City of Homer, Charlotte Martin Fdn, Homer Fdn
Business/corporate	10,000	Local businesses and statewide corporations
Events	15,500	Dinner auction planned for early 2012
Picket sales	20,000	\$50/engraved picket x 400 pickets
Other sales	3,500	T-shirts, sweatshirts, merchandise
Total to be raised	170,000	
TOTAL INCOME	200,000	Total Raised + To Be Raised
Expense		
Materials & Shipping	162,500	
Contract	31,000	Play By Design (includes 3 site visits, Build Week, etc.)
Events	2,500	
Cost of Goods Sold	2,500	Cost of purchasing t-shirts, etc.
Advertising	1,000	
Supplies	500	
TOTAL EXPENSE	200,000	

MAINTENANCE PLAN

The City will own and maintain the playground, as stipulated in the Memorandum of Agreement between HoPP, the City, and the Homer Foundation (HoPP's 501(c)(3) fiscal sponsor). HoPP's efforts to build an extensive volunteer base committed to investing in the playground, and HoPP's work to support the new Adopt-A-Park program will help ensure the playground gets the ongoing attention it needs. Aside from upkeep of ADA surfacing, the primary ongoing maintenance needs will be refinishing wood surfaces every couple of years. The cost for this work will be minimal, and the work can be done by volunteers.

HOPP STEERING COMMITTEE MEMBERS (not exhaustive)

1. Deb Cox—co-chair HoPP, certified teacher
2. Miranda Weiss—co-chair HoPP, writer and former grant writer and fundraiser
3. Glenna Shirts—HoPP finance director, financial analyst
4. Angie Newby—co-chair HoPP fundraising committee, Owner of Homer Real Estate
5. Erica Marley—co-chair HoPP fundraising committee, Owner (with husband) of Jay Marley Jr. Dental Office, former events planner
6. Kate Crowley—chair food committee, former Co-Owner Two Sisters Bakery
7. Larry Shirts—chair tools committee, Director of Support Services for South Peninsula Hospital
8. Sharon Roufa—special design features coordinator, Co-Owner Two Sisters Bakery
9. Anne Marie Holen—steering committee member, former Special Projects Coordinator for City of Homer
10. Erik Niebuhr—steering committee member, Relationship Manager for First National Bank Alaska
11. Jack Wiles—steering committee member, formerly with Oregon State Parks
12. Tricia Lillibidge—steering committee member, Nurse at South Peninsula Hospital
13. Cheryl Illg—steering committee member, Teacher's Aide
14. Mike Illg—steering committee member, Director of City of Homer Community Recreation Program

CONTACT INFORMATION

www.homerplaygroundproject.org

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